

CASE STUDY

SECTOR

Manufacturing

SERVICE

Managed SD-WAN

Dedicated Internet

MPLS

CLOETTA + GTT

ACCELERATING DIGITAL TRANSFORMATION





GTT is helping us by providing a full managed service and continuously improving the safety measures to ensure that our network traffic is isolated properly and secured.”

GERTJAN MINKELS
SOLUTION ARCHITECT AT CLOETTA

CLOETTA FINDS LIFE IN THE CLOUD SWEETER WITH GTT SD-WAN



Changing network usage and an increasingly dispersed mobile workforce requires a new ICT strategy. Market-leading confectionery company, Cloetta, selected GTT SD-WAN to support a more digital way of working.

THE OPPORTUNITY

Founded in 1862, Cloetta is a market-leading confectionery company. Its candy, chocolates, jellybeans, nuts and chewing gum are sold in more than 50 countries around the world. It is the name behind the biggest confectionery brands in many European countries.

Cloetta is growing fast, and as it acquires new businesses, it is critical that its IT infrastructure is flexible enough to quickly integrate disparate IT systems and can adapt to new needs. From product development to its IT infrastructure, Cloetta embraces innovation. With 2,500 employees located in 11 countries and 8 production facilities, it needed a new ICT strategy to support changing network usage and an increasingly dispersed mobile workforce. It chose GTT to help stay ahead of the change.



“We are bold enough to test new solutions in order to make us better as a company. We’re always looking for smarter solutions. GTT is forward-thinking, which gives us flexibility and helps us reduce costs.

GERTJAN MINKELS
SOLUTION ARCHITECT
AT CLOETTA



THE SOLUTION

Supporting new dynamic and collaborative ways of working

Cloetta is always looking for new, smarter services and was an early adopter of GTT SD-WAN. As its local offices use an increasing number of cloud-based applications such as Microsoft Office 365, Cloetta needed a network service that could support a more digital and collaborative way of working.

A key requirement was that the infrastructure needed to be able to incorporate mobile working through internet-based applications, integrated with its secure critical data systems held in the core corporate network.

GTT’s core network backbone combined with GTT SD-WAN gives branch offices fast internet access to the applications they need in a secure, controlled environment, integrated with their core MPLS network, which carries Cloetta’s critical data traffic.

SD-WAN devices were installed into 26 sites across Europe, each integrated into the core network, while providing secure local internet breakout for local applications and cloud-based services.

Each SD-WAN device has a built-in firewall, network acceleration software and dynamic path selection to route and prioritize application traffic for optimal performance, even across the public internet.

Optimized performance for cloud-based applications

With so many users in the field, Cloetta’s applications and systems must be fast, flexible and accessible regardless of the device or location. From booking orders at customer sites, to communication and collaboration, application performance is crucial. GTT SD-WAN helps Cloetta maximize the use of its local internet to supplement its corporate network in the most cost-effective way.

Intelligently optimizing application data flow

GTT SD-WAN gives Cloetta full control of how it routes and prioritizes traffic across its network, an important feature for the organization. Its network traffic is separated into three dynamic paths. MPLS IP VPN is used for critical traffic such as its ERP system, video and voice traffic, which are depended on throughout the organization.

Non-business critical traffic is optimized and accelerated using another path. This path uses a secure tunnel over the public internet to deliver low-latency access to cloud-based applications, ensuring a better user experience. Finally, low-priority public internet activity is also passed through the SD-WAN device to ensure it is secure.

The result gives operational stability combined with cloud-based agility.

ABOUT GTT

GTT is a managed network and security services provider to global organizations. We design and deliver solutions that leverage advanced cloud, networking and security technologies.

We complement our solutions with a suite of professional services and exceptional support teams in local markets around the world. We serve thousands of national and multinational companies with a portfolio that includes SD-WAN, security, Internet, voice and other connectivity options. Our services are uniquely enabled by our top-ranked, global, Tier 1 IP backbone, which spans more than 260 cities on six continents.

The company culture is built on a customer-first service experience reinforced by our commitment to operational excellence and continuous improvement in our business, environmental, social and governance practices.



GTT Making
Exceptional
Possible

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